

# Climate surveys

*Related services*

**Other surveys:  
Values  
Attitudes  
Satisfaction**

**Culture change**

**Competency profiling**

**360 Degree feedback:  
Cohort reports**

Like a barometer can tell you if sun or storms are on the way, CGR's climate surveys can help you to gauge the culture of your organisation, the impact of change and the effectiveness of your communications.

Climate surveys keep the management finger on the pulse of the organisation. They are essential tools for changing business culture, assessing staff attitudes, checking levels of morale, identifying problem issues, evaluating communication effectiveness and reactions to organisational initiatives.

CGR's approach to climate surveys is tailored to the needs of the organisation and the information that needs to be captured. We can use various methods including climate survey questionnaires, diagnostic workshops, climate forums and interviews - or a combination of methods to ensure comprehensive investigation. In addition, our climate surveys can be internet or paper based, depending on the needs of the business. We also provide data processing and data analysis to convert findings into focused management information.

Some of the benefits reported by our clients include:

- identification of what is working well
- collection of staff ideas for continuous improvement
- identification of issues which cause high turnover and low productivity
- identification of morale issues
- identification of process improvements
- measuring organisational stress and the causes
- monitoring the impact of organisational change and strategic initiatives
- improved staff morale, as management is seen to be listening

When we report back the results of the climate survey, we go further than just delivering the message. We apply the experience of our consultant team to recommend initiatives and practical solutions to build on the good news and address the issues. CGR will stay with you as long as you need to create the climate you want to take you into the future to which you aspire.

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